# QUARTERLY CERTIFICATE ON COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

(Programs Originally Produced for the Child Audience)

### FOR THE PUBLIC FILE

Station KCEN-TV (6.2)  Quarter Ending Decmeber 31, 2012  Reviewed By* Susan Schnittger  *Responsible Station Official		
CERTIFICATE OF COMPLIANCE V SECTION 73.670 (COMMERCIAL LIN	WITH STATUT MITS IN CHILI	TORY LIMITS AND DREN'S PROGRAMS)
This certifies that during the past calend network and/or its syndicators, as a standard programs which are listed below to assure that permitted for commercials and commercial marparticular program segments identified below thave attached a separate sheet explaining the response Titles.	actice, formatte they would be tter in such pro here were over ason for each s	ed and broadcast the children's within the statutory limits grams, except that as to the ages to the extent indicated. We uch overage.
Program Titles	<u>Date</u>	Amount of Overage
[List here, <u>by title,</u> every local, syndicated <u>and</u> network children's program that was carried in the past quarter <u>on all program streams</u> (use additional pages as necessary)]	<u>network</u> childre commercial lim impermissible v	ate of every <u>local, syndicated</u> , <u>or</u> on's program in which the its were exceeded, or in which an website address was displayed; to explain why each such overage
Horseland		
Green Screen Adventures		
The Busy World of Richard Scarry		
Wimzie's House #1 Wimzie's House #2	***	
Country Mouse, City Mouse		
Danger Rangers		
Doodlebops R.R.S.		
Doodlebops		
Dated this 9 day of December, 2012.		

Licensee KCEN License Company, LLC

## STATE OF EXPLANATION

This station terminated analog program service prior to October 1, 2009. As a result, the Station operated digital-only during the entire 4<sup>th</sup> Quarter 2012. Since the station did not Operate an analog program channel during the 4th Quarter, the answers to Question 7 (b) And 7 (c) are No.

THIS TV NETWORK COMMERCIAL LIMITS

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

**FOURTH QUARTER 2012** 

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN

TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE

FOURTH QUARTER OF 2012, OCTOBER 1, 2012 THROUGH DECEMBER 31, 2012. THIS CERTIFIES

THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES

INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER

CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK

HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF

CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES

WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FOURTH QUARTER OF 2012,

WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5

COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER

OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN

DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekday Programs (series)

1. Program: Inspector Gadget

Time: Monday-Friday 7:00-7:30 AM ET

Duration: 30 minutes

Rating: TV-Y7

2. Program: Hurricanes

Time: Mondays, Wednesdays, Fridays 7:30-8:00 AM ET

Duration: 30 minutes

Rating: TV-Y

3. Program: Prostars

Time: Tuesdays, Thursdays 7:30-8:00 AM ET

Duration: 30 minutes

Rating: TV-Y

4. Program: Action Man

Time: Mondays, Wednesdays, Fridays 8:00- 8:30 AM ET

Duration: 30 minutes

Rating: TV-Y

5. Program: Stargate Infinity

Time: Tuesdays, Thursdays 8:00- 8:30 AM ET

Duration: 30 minutes Rating: TV-Y7 FV

6. Program: Metajets

Time: Mondays, Wednesdays, Fridays 8:30-9:00 AM ET

Duration: 30 minutes

Rating: TV-Y

7. Program: Flight Squad

Time: Tuesdays, Thursdays 8:30-9:00 AM ET

Duration: 30 minutes

Rating: TV- Y

8. Program: Sabrina

Time: Monday- Friday 9:00- 9:30 AM ET

Duration: 30 minutes Rating: TV-Y

9. Program: Horseland

Time: Monday- Friday 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-Y7 E/I

#### Children's Weekend Programs (series)

1. Program: Green Screen Adventures Time: Saturdays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-Y7 E/I

2. Program: The Busy World of Richard Scarry

Time: Saturdays 10:30-11:00 AM ET

Duration: 30 minutes Rating: TV-Y E/I

3. Program: Wimzie's House

Time: Saturdays 11:00-11:30 AM ET

Duration: 30 minutes Rating: TV-Y E/I 4. Program: Wimzie's House

Time: Saturdays 11:30 AM- 12:00 PM ET

Duration: 30 minutes Rating: TV-Y E/I

5. Program: Country Mouse, City Mouse Time: Saturdays 12:00- 12:30 PM ET

Duration: 30 minutes Rating: TV-Y E/I

6. Program: Danger Rangers

Time: Saturdays 12:30- 1:00 PM ET

Duration: 30 minutes Rating: TV-Y E/I

7. Program: Emily of New Moon Time: Sundays 8:00- 9:00 AM ET

Duration: 60 minutes Rating: TV-Y

8. Program: Mona the Vampire Time: Sundays 9:00- 9:30 AM ET

> Duration: 30 minutes Rating: TV-Y7 FV

9. Program: Madeline

Time: Sundays 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-Y

10. Program: Doodlebops Rockin' Road Show

Time: Sundays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-Y E/I

11. Program: Doodlebops

Time: Sundays 10:30- 11:00 AM ET

Duration: 30 minutes Rating: TV-Y E/I

\* \* \* \*

ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE~HART/ MANAGER OF DIGITAL NETWORKS- THIS TV NETWORK 12/31/12

# QUARTERLY CERTIFICATE ON COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

(Programs Originally Produced for the Child Audience)

### FOR THE PUBLIC FILE

Station <u>KCEN-TV (6.3)</u>				
Quarter Ending December 31, 2012				
Reviewed By* Susan Schnittger				
*Responsible Station Official	<del>7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 </del>			
CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND				
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)				
This certifies that during the past calendar quarter the above-referenced station, its				
network and/or its syndicators, as a standard pra	ctice, formatted and broa	adcast the children's		
programs which are listed below to assure that they would be within the statutory limits				
permitted for commercials and commercial matter in such programs, except that as to the				
particular program segments identified below there were overages to the extent indicated. We				
have attached a separate sheet explaining the reason for each such overage.				
		0 (10)		
Dragram Titles		Overages (if any)		
<u>Program Titles</u>	<u>Date</u>	Amount of Overage		
[List here, by title, every local,	[List here the date of every	local syndicated or		
syndicated and network children's	network children's program			
program that was carried in the	commercial limits were exc			
past quarter on all program streams	impermissible website addr			
(use additional pages as necessary)]	attach a memo to explain w. occurred.]	hy each such overage		
	occurred.j			
Green Screen Adventures #1 - Saturday				
Green Screen Adventures #2 - Saturday				
Children Talk - Saturday	*****			
Workforce - Saturday				
Travel Thru History - Saturday				
Safari - Saturday	***			
Green Screen Adventures #1 - Sunday	****			
Green Screen Adventures #2 - Sunday				
Cookin' With Cutty - Sunday	····			

Kids Cooking for Kids - Sunday

Mad About – Sunday Edgemont - Sunday  ME-TV NETWORK COMMERCIAL LIMITS

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

**FOURTH QUARTER 2012** 

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE

YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE FOURTH

QUARTER OF 2012, OCTOBER 1, 2012 THROUGH DECEMBER 31, 2012. THIS CERTIFIES THAT ALL

OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO

ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON

WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS,

OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S

PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED

IN THE NETWORK TRAFFIC REPORTS FOR THE FOURTH QUARTER OF 2012, WHICH EACH

AFFILIATED STATION HAS RECEIVED HERETOFORE.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5

COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER

OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN

DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

Children's Weekend Programs (series)

1. Program: He-Man and the Masters of the Universe

Time: Saturdays 5:00- 5:30 AM ET

Duration: 30 minutes

Rating: TV-G

2 Program: She-Ra: Princess of Power Time: Saturdays 5:30-6:00 AM ET

Duration: 30 minutes

Rating: TV-G

3. Program: Green Screen Adventures

Time: Saturdays 8:00-9:00 AM ET {Two (2) individual half-hour episodes},

& Sundays 8:00- 9:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-Y7 E/I

4. Program: Children Talk

Time: Saturdays 9:00- 9:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

5. Program: Cookin' With Cutty

Time: Sundays 9:00- 9:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

\* \* \* \* \*

ALL ME-TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2012, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY ME-TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL ME-TV NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE FOURTH QUARTER OF 2012, OCTOBER 1, 2012 THROUGH DECEMBER 31, 2012. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN

THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

#### Children's Weekend Programs (series)

1. Program: Workforce

Time: Saturdays 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

2. Program: Travel Thru History

Time: Saturdays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

3. Program: Safari

Time: Saturdays 10:30- 11:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

4. Program: Kids Cooking for Kids Time: Sundays 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

5. Program: Mad About

Time: Sundays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

6. Program: Edgemont

Time: Sundays 10:30- 11:00 AM ET

Duration: 30 minutes Rating: TV-PG E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode

\* \* \* \* \*

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS ME-TV NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/MANAGER OF DIGITAL NETWORKS- ME-TV NETWORK 12/31/12

# QUARTERLY CERTIFICATE ON COMPLIANCE WITH COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS

(Programs Originally Produced for the Child Audience)

### FOR THE PUBLIC FILE

Station KCEN-TV (6.1)				
Quarter Ending December 31, 2012				
Reviewed By* Susan Schnittger				
*Responsible Station Official	<del></del>			
CERTIFICATE OF COMPLIANCE WITH STATUTORY LIMITS AND				
SECTION 73.670 (COMMERCIAL LIMITS IN CHILDREN'S PROGRAMS)				
bbellot, 75.070 (collimbion is similar in collission)				
This certifies that during the past calendar quarter the above-referenced station, its				
network and/or its syndicators, as a standard prac	tice, formatted and broadcast the children's			
programs which are listed below to assure that the	ev would be within the statutory limits			
permitted for commercials and commercial matter	r in such programs, except that as to the			
particular program segments identified below the	re were overages to the extent indicated. We			
have attached a separate sheet explaining the reas				
have attached a separate sheet explaining the real	ion for each such everage.			
	Commercial Overages (if any)			
Program Titles	Date Amount of Overage			
[List here, <u>by title,</u> every local,	[List here the date of every <u>local</u> , <u>syndicated</u> , <u>or</u>			
syndicated <u>and</u> network children's	<u>network</u> children's program in which the			
program that was carried in the	commercial limits were exceeded, or in which an			
past quarter on all program streams	impermissible website address was displayed; attach a memo to explain why each such overage			
(use additional pages as necessary)]	occurred.]			
	occurred.j			
Noodle and Doodle				
Pajanimals				
Poppy Cat				
Justin Time				
Lazytown				
The Wiggles				
•max :				
Data delia 0 data Tonombor 2012				
Dated this 9 day of December, 2012				
By Till				
Title				

Licensee KCEN License Company, LLC

#### Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids" educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for 4th quarter 2012. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

- 1. Educational Objectives: NBC Kids for both 4th quarter 2012 and 1st quarter 2013.
- 2. <u>Core programming</u>: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
- 3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
- 4. Public service announcements targeted to children 16 and under.
- 5. <u>Non-broadcast efforts</u> that enhance the educational and informational value of NBC Network programming to children.
- 6. <u>Network on-air promotional efforts</u>, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 4th quarter of 2012 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

Loretta Alden NBC Universal Director, Affiliate Relations 212-664-2928 loretta.alden@nbcuni.com

#### 4TH QUARTER 2012 EDUCATIONAL OBJECTIVES

In compliance with the Children's Television regulations that became effective January 2, 1997, the SPROUT Programming Block on NBC features an on-air icon (E/I) indicating that each program is "educational and informational" for children. This icon is displayed throughout each program. Also, in compliance with the regulations, the following document, which includes "early educational and informational" objectives of SPROUT on NBC, must be placed in your public file.

Each of the programs listed below, which make up the **SPROUT on NBC** programming block, is specifically designed to serve the *early educational and informational* needs of children ages 2-5. Each of the shows listed was developed by the award winning **Sprout** network, now on **NBC**. All of the programs have educational objectives and messages that are central to the content and appropriate for the program genre.

From October 6, 2012 – December 29, 2012, **SPROUT on NBC** aired six shows. These are: **Justin Time, Lazy Town, The Pajanimals, Poppy Cat, Noodle and Doodle, and The Wiggles.** 

All six shows were developed specifically for a target audience composed of children from 2-5 years of age and are diverse in the range of content and formats. Five of the shows engage elements of fantasy and imagination to express the educational content. Four of the shows (**The Pajanimals, Poppy Cat, Lazy Town,** and **Justin Time)** have a narrative format. One of the shows, **The Wiggles**, is a lesson based musical variety show, and the last, **Noodle and Doodle**, provides specific lessons on recycling materials to create art projects.

<u>Justin Time</u> features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

<u>The Pajanimals</u> are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as

overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.

Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling – for these activities always lead to enjoyment and adventure.

**Noodle and Doodle,** an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.

#### 1ST QUARTER 2013 EDUCATIONAL OBJECTIVES

There is one new show for the 1<sup>st</sup> Quarter 2013. This show will premiere on February 9, 2013.

Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.